**Weekly Data Reporting – Sample Paper Tracking Form Week Tracking: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

|  |  |  |  |
| --- | --- | --- | --- |
| **Event 1** | **Type of event:** | **Event partner name & type of partner:** | **Populations targeted:** |
| **Date of Event:** |  |  |  |
|  |  |  |
| **Event Focus:** |  | **Counties targeted:** |
|  |  |  |
| **Event Name:** |  |  |  |
|  |  |  |
| **Strategies used:**  | **Setting:** |  |
|  |  |  |
|  |  |  |
| **MU Extension modules used** *(if any)***:** |  | **Zip Code:** |
|  | **Marketplace audience(s) targeted:** | **# of people reached - TOTAL:** |
| **Who conducted event:** |  | **# of people reached – ECTCA only:**  |
|  |  | **# of people enrolled:** |
|  |  |  |  |
| **Event 2** | **Type of event:** | **Event partner name & type of partner:** | **Populations targeted:** |
| **Date of Event:** |  |  |  |
|  |  |  |
| **Event Focus:** |  | **Counties targeted:** |
|  |  |  |
| **Event Name:** |  |  |  |
|  |  |  |
| **Strategies used:** | **Setting:** |  |
|  |  |  |
|  |  |  |
| **MU Extension modules used** *(if any)***:** |  |  |
|  | **Marketplace audience(s) targeted:** | **Zip Code:** |
| **Who conducted event:** |  | **# of people reached - TOTAL:** |
|  |  | **# of people reached – ECTCA only:**  |
|  |  | **# of people enrolled:** |

|  |
| --- |
| **Education, Awareness, and Enrollment Activities – Mass Media Activity Tracking** |
| **Type of mass media conducted** | **Did you partner with any ECTCA organizations?** | **ECTCA organizations that were partners** *(If any)* | **Marketplace audience targeted** | **Populations targeted**  |
|  |  Yes No |  |  |  |
|  |  Yes No |  |  |  |
|  |  Yes No |  |  |  |
|  |  Yes No |  |  |  |
|  |  Yes No |  |  |  |
|  |  Yes No |  |  |  |
|  |  Yes No |  |  |  |
|  |  Yes No |  |  |  |
|  |  Yes No |  |  |  |
|  |  Yes No |  |  |  |
|  |  Yes No |  |  |  |
|  |  Yes No |  |  |  |
|  |  Yes No |  |  |  |

**Week tracking: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**